

SUPPORT & CONNECT

to the NHS with the Unsung Hero Awards



The Only National Awards For Non-Medical / Non-Clinical NHS Staff & Volunteers

CONNECT WITH THE LARGEST EMPLOYER IN EUROPE

The NHS are the largest employer in Europe, and are the 8th largest employer in the world.

The Unsung Hero Awards' networking system across the UK will encourage your business to connect with CEO's, COO's and key decision makers within the 100's of NHS employers, trusts, and providers, and make contact with the thousands of staff employed by the NHS.



**Huge networking opportunities
with a variety of trusts, employers
& employees from across the UK.**



FULL 12 MONTHS SUPPORT THROUGH VARIOUS MEDIA CHANNELS

Supporting the UHA goes beyond the Awards Gala Evening itself and exposure for your business will reap benefits from 12 months of continued connection through various media channels.

By using local media outlets across the UK, social media networking across 5 channels, guest blog articles, and the opportunity to promote your business to a wider NHS-focused audience through video and interview content, you'll be sure to make an impact.

A full list of all the included 12 month support aspects are available at the end of this brochure.



The opportunity to promote
your company to a wider
NHS-focused audience.



ENHANCE YOUR COMPANY REPUTATION BY BEING ASSOCIATED WITH AN NHS CAUSE SUPPORTING NHS STAFF

By associating your business with positive, rewarding and morale boosting stories & events across the UK from NHS staff, you'll be improving your company reputation amongst key competitors and new & existing customers and clients.



Association with positive stories about the NHS, generating positive brand awareness & enhancing your company's reputation as a socially aware organisation.

FULL EXPOSURE AT OUR EXCLUSIVE AWARDS GALA EVENING

HILTON HOTEL, MANCHESTER, 28TH FEBRUARY 2020

It's already proving to be the biggest National Award Gala for Non-Medical / Non-Clinical NHS Staff & Volunteers ever! - This year, you'll have the opportunity to present your choice of one of 11 prestigious award categories.

On top of that, you'll have the opportunity for team bonding with free tickets to the event and stay at the Luxurious Hilton Hotel, whilst promoting your business through multiple Gala marketing materials on show throughout the night.

A full list of all the included event gala promotion vehicles are available on the next page.



SUPPORTING & CONNECTING INCLUDES ALL OF THIS*..

..at the Event Gala

10 tickets to the event with major seating position to the 2020
Unsung Hero Awards Gala Dinner at the Hilton Hotel Manchester.
- A great team bonding evening.

Invite your guests - Inclusive Nights Stay at the Luxurious Hilton with
Breakfast - 5 Rooms for up to 10 people.

Exclusive networking opportunities on the evening with major
decision makers.

Full page company feature advertisement in the official
Unsung Hero Awards Event Brochure.

Present your chosen award and include your logo on presentation
materials and on the big screen at the event.

Banner and branding opportunities inside the main event space.

Company exposure through professional evening photography.

Inclusion in the After Event Video – reach throughout NHS audience as
proud supporters

..12 months post event

Testimonial Interview Videos

– your opportunity to advertise and increase reputation.

Inclusion in the UHA information brochure 2021

– Exposure to new & Existing clientele.

Event images

– inclusion in the gallery and used throughout the year.

Your company logo and links on the UHA website.

Logo Inclusion on Blogs produced and seen throughout the NHS.

Guest Blog articles

– Your Opportunity to solidify the support & Connection and involvement in
recognition with UHA.

Special Mention in our CEO and Winners Thank you letters.

Internal filtering via Winners Email signatures

– Distributed internally and externally throughout the year from winners emails.

Inclusion at our Trust Tour Roadshows

– National target audience promoting the awards & Your business.

Local Press coverage on a national scale.

Inclusion in NHS Publications and newsletter material on a national scale.

**Inclusion in UHA social media and electronic communications to Trusts, Employers
& Employees for 12 months across 5 platforms and included in all Video content.**

*All points are subject to co-operation from registering sponsors and partners and the UHA reserves the right to amend final details. This will not affect the rights of registering sponsors and partners.

**To discuss Supporting & Connecting with
us in more detail please contact us at:**

info@Unsungheroawards.com

0161 509 1255



The Only National Awards For Non-Medical / Non-Clinical NHS Staff & Volunteers



[@UnsungHeroAwards](https://www.instagram.com/UnsungHeroAwards)

www.UnsungHeroAwards.com