

# SPONSORSHIP VIDEO 2021



WE WANT TO  
HELP  
PROMOTE  
YOUR  
COMPANY



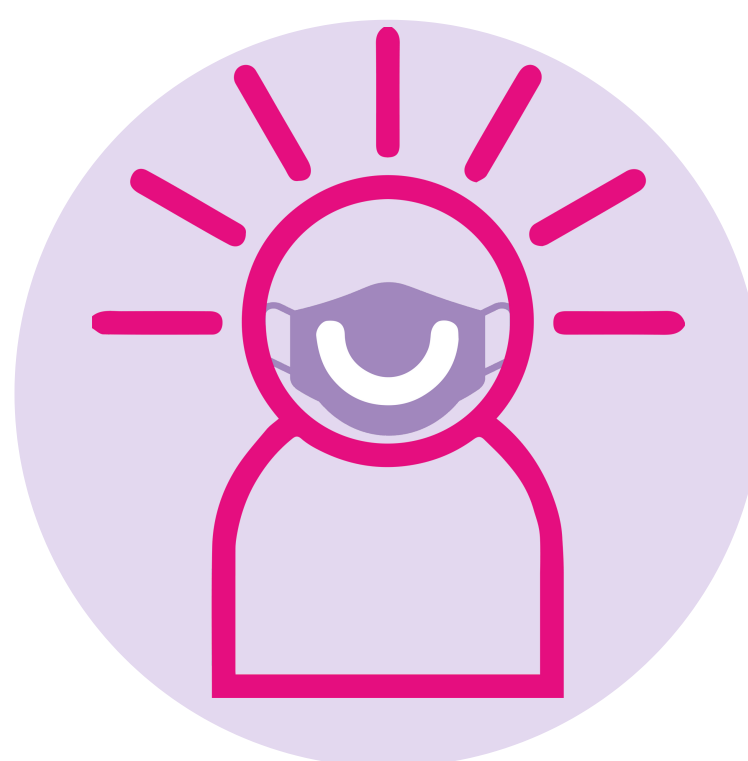
WE ARE  
ASKING FOR A  
PRE-RECORDED  
VIDEO OF 1-2  
MINUTES



THE VIDEO  
SHOULD FOCUS  
ON YOUR  
COMPANY  
VALUES



YOUR POSITIVE  
ASSOCIATION  
TO THE NHS



AND TO THE  
UNsung HERO  
AWARDS



AND TO OUR  
NOMINEES AND  
WINNERS